

Dear Bridal Extravaganza Vendor:

***Do you want to attract more brides to your booth?
Do you want to book more weddings at the Bridal Extravaganza?***

Then you need to be a part of the Bridal Extravaganza's exciting promotion

Bridal Extravaganza Bucks!

Here is how it works:

Each registered bride attending the show will receive **FREE** Bridal Extravaganza Bucks. These bucks can be used to book goods and services from the participating vendors at the show.

If your business is a facility, you might agree to accept up to \$100 of your facility fee in Bridal Extravaganza Bucks.

If you are a photographer, you might agree to accept Bridal Extravaganza Bucks for up to 5% of any bridal package.

If you are a florist, you might agree to accept \$50 in Bridal Extravaganza Bucks toward a wedding package of \$750 or more. PLEASE NOTE BRIDAL BUCKS ARE ISSUED IN \$10 INCREMENTS.

YOU decide how much you want to accept in Bridal Extravaganza Bucks. All Bridal Extravaganza Bucks must be redeemed within 1 month of the Bridal Extravaganza, providing an incentive for brides to book their services immediately, filling your dates right away.

The participating vendors will:

- Be listed in the bound Official Program Book along with their restrictions and requirements for using Bridal Extravaganza Bucks;
- Receive a sign for their booth designating them as a participating vendor

To participate in this exciting promotion, you must act NOW. Return the attached participation form via fax to: 210-599-0369 by May 16th.

Please return this completed form before May 16, 2008
by faxing to 210-599-0369.

() No, I don't wish to participate in Bridal Extravaganza Bucks at this time.

() **YES!** I want to be part of the Bridal Extravaganza Bridal Extravaganza Bucks program.

Company Name: _____

Contact Person: _____

Phone: _____

My offer: _____

Restrictions: _____

For more information, contact your Account Executive or Sheila Dunn at 210-599-0336.

Don't Miss Out! Act Today!